

FW past commanders to be feted

VFW Post 2670, Veterans of Foreign Wars, will honor Past Commander Vogt at the post's annual Past Commanders' dinner. The dinner will be tomorrow, at 7:30 p.m. at the VFW Post Home. This is the immediate past commander of the post, serving from 1969-70. He was a member of a serious operation, he continued to manage post affairs. Post 2670 was organized in Geneva in 1914 by the late Frank Foley as commander. Foley served until 1933 and was followed by Col. Bert Merrill took over, ending the post until 1934. As Guinan was commander from 1934-37 and Harry Humphrey,

with Vogt, 25 of the post's past commanders will be honored. Past commanders are: Pat Wooden, 1941-42; Bob 1942-43; Homer Kelly, 1943-44; 1944-45; Ken Reid, 1945-46; Earl Kelly, 1946-47; Earl Avery, Fred Fabrizio, 1950-51; Mike 1951-52; John Lindsay, 1952-53; Mahoney, 1953-54; Jack 1954-55; Merle Grosjean, 1955-1956; Pete Annon, 1956-57; Art Fulingham, 1961-63; Barney 1963-65; Jim Thompson, 1965-67; Damico, 1967-68 and Ed Cor-1968-69. Stratton is presently the post commander. State VFW Commander Fenton will be the guest at the dinner.

Graduated in 1964

Yesterday's story about Dr. Ralph A. a native Genevan who has moved to Geneva to set up a practice, it was reported that Dr. A. as a 1967 graduate of Hobart College, Dr. DeFelice graduated in 1964 and from the University of Buffalo School of Dentistry

Payoff

FRANCISCO (AP) — After this week of the American Bertie Union's program "The Grass," the plate was passed. It came with \$29.38 and one cigarette.

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ROUGH WINTER—This picture was taken Jan. 29, 1925 on Exchange St. in Geneva after a 12 hour storm. According to Coleman R. Murphy of 182 Nursery Ave., the city recorded a snow depth of 36 to 42 inches.

Computerized dating —

Sarah sells chances for happiness

By HAYNES JOHNSON
The Washington Post

NEW YORK — Outside it was noisy, dirty and frantic as always, the usual number of strikes affecting the usual number of city services, the usual number of problems aggravating the usual number of lives, and inside Sarah Malkon was busy doing what she does each work day. Selling happiness.

Well, not quite. She can't really guarantee that, she says. It's just a chance she offers, but if you're in New York naturally you'll grab anything you can.

"This city is very, very lonely," she says, sifting through the piles of mail that come into her small office above Herald Square. "They stay glued to their TV sets. It's very boring. They close their doors and lock them. They don't go out at night. They're afraid. They're even afraid to go in and out of their elevators alone. It's bad."

"I tried something once myself, just as an experiment. I got out of my elevator and yelled 'Help, murder, police.' They wouldn't open their doors to help anyone. They. They're afraid."

Fear. Fear. Fear. They don't want to get involved."

Thus, the rationale for her business. Then, the pitch, Schmaltz included:

"Friday nights girls get dressed up and go to the bars in Manhattan, and very often, from what I've heard, they meet men who are out for the evening. They're married men, taking the evening off. And they'll kill her dreams, really."

Through an organization like ours we don't recommend a man unless we know his home address or place of business. So they feel they can't fool around. The same boy will meet the same girl, perhaps, at a bar, and will want to pull her into the bedroom, but this way with our service he may look at her in a different light. Like wife material. So for \$10 they can look at each other as husband and wife material."

In the last five years, she says, 105,135 women and 169,992 men have sent in their applications — and money — to be processed by her "computerized dating service." For \$10 (one of the more modest fees in that business) you can fill out a questionnaire describing yourself

and the qualities you'd like in an "ideal mate." After the computer whirs away, you'll get back a list of from five to eight names. Your prospective date, computer number and all. After that, as the promotional blurb says, "This may be the beginning of a beautiful adventure in your life."

Perhaps Mrs. Malkon can show you a sheaf of letters testifying to happiness found by her clients. But for many others it only leads to more frustration and disappointment.

"They join an organization which promises them a number of dates," said a man in a midtown office off Fifth Avenue that advertises "360 IBM computers" but seems to have none and "more people in our dating service than in all other dating services combined." The office turns out to be merely a place for a telephone answering service, and the "dating service" is run by two men in their 20s as a sideline. "Most of those dates turn out to be terribly disappointing," the answering service office manager went on. "You never hear the good news about a date. You only hear the bad news. They call up here and bawl the girl out, who's just an innocent victim, and they'll say 'How on earth can you send a young boy of 21 when I put on my application I'm 45 years old?'"

"Or you hear stories about if there is a computer they punch the wrong key and you get four dates in St. Louis. Don't laugh. That can happen. I would term most of the ones that I've met as schlemiels. But this business is growing with the freedom that exists at the present time. It's unquestionably due to the fact that there are many more young women who come to the city, and there is a dearth of men. No doubt about it."

He's right about one thing. Business seems booming. The papers are filled with ads extolling the various joys you can find by paying dues for one of the services.

"Are you lonely? Stop! You will never be again," reads one. "Single? Formerly married? Bring the ideal mate you want into your life," reads another. There are ads for singles weekends and singles parties where you can enjoy "meeting... mating... wild... warm... Friendly... joining... jogging... touching" times.

What gives it all the new touch, the real mark of the times, the modern twist on the old lonely hearts clubs, is that wonderful invention, the computer. The very same one that guides men to the moon. A California-based dating firm that also does business in New York and claims to have served more than a million people, says its computer method is "the result of many months of research and development by systems engineers and programmers expert in the field of data processing."

Forget the fraudulent operators who capitalize on unhappiness. It's scientific. All systems go. Hello happiness. Goodbye loneliness. And in these days it isn't only the ugly ducklings who need help. Sarah Malkon says even a runner-up in a Miss Brooklyn contest came to her to arrange an ideal mate.

But, as she concedes, it isn't all rosy romance. Believe it or not, a computer can slip up. One day a man came into her office. He was 72, he said, and he doubted if any woman would want him. Besides, he confided, he no longer could perform as a husband. The computer went to work. A date was arranged.

Not long after the woman in the case called up, terribly indignant. Seems the old man had tried to pull her into bed after their date.

"Imagine a 72-year-old man," Mrs. Malkon said. "Just in his mind, I suppose."

Mohawk strike —

Pilots will arbitrate

UTICA, N.Y. (AP) — The Air Line Pilots Association unit representing Mohawk Airline pilots has reiterated it will arbitrate all outstanding issues in its contract dispute.

In a telegram Thursday afternoon to the company and the National Mediation Board, the ALPA said it had offered Tuesday "to arbitrate all outstanding issues before the arbitrator suggested by the company."

But Mohawk, struck for three months today, said Thursday it had been notified by the NMB that a promised negotiating session had been postponed.

That session was to arbitrate which of 13 outstanding issues would be settled by binding arbitration.

The pilots' telegram indicates that they, instead, want to start arbitration of all issues.

Mohawk has agreed to arbitrate eight issues, but refused such settlement of the other five, including the "scope clause" which deals with pilots' voice in routing and service plans.

The ALPA telegram noted, "We will attend a meeting to be called by the NMB to consummate the arbitration agreement covering all such issues in order to reach complete agreement to get the airline back into operation."

Births

At Geneva General Hospital:
To David and Edith Breckenridge White, RD 2, Rt. 96, Phelps, a son, Feb. 12, 9 lbs., 8 ozs.

In Tucson, Ariz.:
A son born to Mr. and Mrs. C. James Mangan, Feb. 8, in Tucson, Ariz., have been named John Patrick. He is the second child.

The paternal grandparents are William K. Mangan of North Collins, N.Y. and Mrs. William J. Mangan, 28 Lewis St., Geneva. John Patrick is the 11th grandchild of Mr. and Mrs. William Mangan.

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Geneva News

Officials reassigned —

Rochester firm receives '71 tree removal contract

Monroe Tree Service Inc. of Rochester was awarded the city's 1971 tree removal contract last night by City Council.

Monroe submitted the low bid of \$33.33 per tree. The only other bidder was Walt's Tree Service of Lancaster which bid \$34.50.

Cost of removing the city's diseased Dutch Elms this year is figured at \$17,000, according to City Manager Orville Over.

The bids Council reviewed last night and acted on in brief special session were the second ones submitted by the two companies. Both firms submitted bids last week to City Council but controversy arose over bid specifications advertised in the papers. The "specs" were labelled erroneous, and the bids rejected by Council for re-advertising.

The second bids of the two firms came in lower this week and will save the city about \$2,000, according to Over. The Monroe firm this time bid \$33.33 per tree, compared with \$37.70 before. Walt's reduced its bid from \$38 to \$34.50.

The total contract cost figure Council was asked to approve last week was \$19,000.

Over said the urgency of getting started on the work necessitated a special Council session last night. He explained work must be done as early as possible in the spring before the frost is out of the ground, in order to avoid damage to property.

OFFICIALS ARE REASSIGNED

In other action last night, Council approved several board and committee reappointments. William Reo was reassigned to the city's Board of Assessment Review for a three year term, and Albert Lisi and John L. Sullivan to the city's Zoning Board of Appeals, for three years.

George Telarico was reappointed to the Geneva Housing Authority for a term of five years. Telarico's present term was scheduled to expire in May.

Council still has vacancies to fill on the Public Health Advisory Board, Personnel Advisory Board, Planning Board, Recreation and Youth Advisory Board, Commission for Human Rights, the Lakefront Development Committee, Committee on Aid to the Handicapped, the Examining Board of Plumbers and the Historic Districts and Structures Commission. The city historian's post is also vacant.

Geneva Boy Scout news

Scouts mark 61st year

Scouting displays at the J. C. Penny Co. and at the Valerio Hardware in Geneva, have been assembled in commemoration of National Boy Scout Week, Feb. 7 through 14, by local scouts.

Kenneth B. Smith, Finger Lakes Boy Scout Council president, announced that the theme for this 61st year of Scouting in America is "Save Our American Resources" (SOAR). Smith also said that this year marks the 50th for the Finger Lakes Council.

The council plans to celebrate its 50th year with the largest camping jamboree ever held in this area on May 14, 15 and 16 at Camp Babcock Hovey in Ovid.

Scouts in Penn Yan, Gorham, Bellona and Phelps have arranged displays for stores in their towns. Nearly all of the Cub Scout Packs in the area are holding "Blue and Gold" banquets to celebrate the anniversary.

Many area scouts attended churches in uniform on Sunday, Feb. 7. Awards were presented after a church breakfast held by Troops 8 and 13 and Pack 8 of St. Stephen's Church. James Bounds, Keseca District Commissioner spoke on the modernization of the Boy Scout program.

Lathey gets Eagle Award

Geneva Boy Scout Edward Lathey was presented with an Eagle Award by Mayor Michael Simeone at the United Methodist Church last Sunday.

Scott Thompson was presented with a "God and Country" award by the Rev. John Wolfe Jr. This award is presented by the Church, not through the scouting program.

The following boys were inducted into the troop 6 in a candlelight ceremony: Frank Guerri, John Broderick and Edward Swartz. Receiving advancement awards were: Ray Bolte, 2nd class; Charles Bindu, 2nd class; Steve Wilbur, 2nd class; Gary Lahr, 1st class and Karl Bolte, life scout.

Ed Hazell, David Licke, David Simmons and Bruce Thompson received merit badges.

To College

Peter Brooks Wyckoff, son of Mr. and Mrs. James I. Wyckoff of Geneva, has been accepted for admission to Florida Presbyterian College in the fall of 1971.

Wyckoff attends Lawrenceville School in Lawrenceville, N. J.

Florida Presbyterian College is a coeducational liberal arts college now in its tenth academic year.

Camera Club activities

The Geneva Camera Club announced plans Wednesday night to remodel and improve the photo lab at the Civic Center. The Club's next meeting will be Feb. 17 at 7:30 p.m. at the civic center. All persons of high school age or older are invited to attend and asked to bring cameras and flash equipment.

Economy indicator

SAN DIEGO, Calif. (AP) — Amos Manuel says he can tell the economy is having trouble.

Pointing to his empty shoeshine stand Monday, Manuel, 54, said: "When people come in every day, even when it rains, it's getting good. But it's starting to look poorly again."

He has been shining shoes in the San Diego area since 1933 and today is his 25th anniversary at the downtown stand.

He said a bright spot in the business recently has been "those women's liberation chicks."

"They wear boots and all types of new leather shoes," he said. "They just pace right in and get up on the stand."