

New Addition At Falls Plant

Expansion —

Gas, Electric To Spend \$2,225,000 In Area

Guaranteed Parts Company, one of the area's fastest growing organizations, begins its 58th year manufacturing automotive and marine electrical parts. Last year the company completed moving Shipping, Receiving, Packaging, and Stock Departments into a new 25,000 square foot addition, and this had already proven too small. Construction of another addition of approximately the same size has started, with completion and occupancy scheduled for late May 1966.

The steady growth of Guaranteed's sales volume continues, both in the United States and, with John Riordan as Export Sales Manager, in Mexico, Central and South America, and the Far East. Walt Farney, Plant Manager, is busily shopping for much new equipment, including packaging machinery and "wall stretchers." Another rapidly growing ignition line is sourced from the Seneca Falls plant is Powerready — especially designed for Gulf & Western's American Parts warehouses, jobbers, and dealers. Powerready has continued to expand with its own individual products, packaging, catalog and sales force under Sales Manager, Joe Kemp.

These sales increases, along with a fast rising original equipment business, have caused Ocam Corporation, a manufacturing division located with Guaranteed Parts, to continue operations around the clock — 3-shift manufacturing of exceptionally high quality automotive ignition products — according to George Gilligan, Vice President and General Manager of Ocam.

The normal "bugs" are now out of the Data Process Center's new 1440 IBM computer under the supervision of Bob Fitzgerald. Data Processing is busily working two full shifts handling payroll, inventory control, billing, sales analysis, and addressing periodical mailings to thousands of Guaranteed Parts dealers all over the United States. With costs of inventories at all levels of distribution becoming increasingly important, Guaranteed's ability to ship over 98 per cent of their orders over 96 per cent complete within 24 hours means their customers all over the United States enjoy smaller inventories and quicker return on their capital investment.

So efficiency, good products, and happy personnel combined make 1966 look like one more year of aggressive and profitable growth for Guaranteed Parts Company, Inc.

Sense Of Smell

Fish depend heavily on the sense of smell. They have large smelling organs, which are leaflike structures located in a pit that has one or two nostrils. They also have large nerves and large lobes in the brain which help them to smell.

Continued growth in customer demand for electricity and natural gas is reflected in New York State Electric & Gas Corp.'s 1966 construction budget of about \$2,225,000 for the Geneva district.

The Geneva budget is about six per cent of the utility's total planned expenditure of \$37,000,000 for new and expanded facilities in 1966.

"NYSE&G's continued commitment in the district is evidence of our strong belief in continued local prosperity," it was stated by Harold P. Allen, manager of the utility's North Central Area.

He said local major projects scheduled for the year include:

Construction of approximately two miles of 34,500 - volt transmission line, the erection of a new substation southeast of Seneca Falls and the construction of one mile of 34,500-volt line southwesterly from the substation. The purpose of the construction is to supply power to the Eisenhower Community College to be built at Seneca Falls.

Construction of approximately six miles of 34,500 - volt transmission line between Greenidge and Shaw Road and a half mile of line between Shutt's Mills and St. Johns substation to improve the Penn Yan area power supply.

Extension of the 34,500 - volt line from Knapps Corners, one mile south of the Keuka Park substation, approximately five miles to the Steuben County line.

Relocation and rebuilding of the 34,500 - 4,800-volt Torrey Park substation in Geneva.

Construction of a 34,500 - volt substation and a connecting transmission line to increase service in the expanding industrial area on Cole Road near Lyons.

Extension and replacement of existing lines serving natural gas customers in the district.

Mr. Allen said the "the high level of economic activity within the company's entire service area during 1965 is reflected in increases in sales of electricity and gas to all classes of customers. All economic projections indicate that this year will reflect growth in the economy only slightly less than the expansion of 1965."

NYSE&G's total sales of electricity to customers in 1965 were substantially higher than 1964 and established a new all-time record. Its peak day in 1965, or day of highest customer demand for electricity, occurred on Dec. 20, 1965. On that day the electric requirements of the utility's more than half million customers was nearly 10 per cent greater than during the peak day of 1964.

Mr. Allen noted that industrial activity within the service area has been particularly noteworthy. He said that in general industries and business enterprises continue to expand and several important industries, such as the Empire State Sugar Refinery at Montezuma and the Borden Company at Lyons, have recently established new facilities in the area.

He pointed out that the company is working with all of its communities that have a development programs and has been greatly encouraged by the developments in recent years and by future prospects.

A measure of the company's confidence in the future is reflected in its construction plans for the next five years to meet continuing increases in customers' use of energy. It plans to spend about \$260,000,000 for new electric and gas facilities during the five - year period 1966-1970.

"This construction program for the five - year period is the largest we have ever undertaken and represents an increase of over 45 per cent in the company's total investment in utility plant by the end of 1970," Mr. Allen said.

The company's present investment in total utility plant is now approximately \$564,841,000 or about \$166,000 per employee — an investment that is about eight times greater than the average investment per employee in U.S. manufacturing.

About \$96,000,000 of the program will be needed for the company's share of the cost for the 1,280,000 kilowatt nine - mouth electric generating station at Homer City, Pa. and related transmission facilities.

The plant will be jointly owned and operated by NYSE&G and the Pennsylvania Electric Co.

NYSE&G's share of the plant's output will be delivered over a 345,000-volt transmission line that will be built from the plant. It will enter New York State in the Elmira area. This line will be the first extra high voltage transmission link between western Pennsylvania and upstate New York.

Utilization of the mine-mouth concept and extra high voltage transmission will enable NYSE&G to deliver power at a lower cost than would be possible if a plant of comparable size were constructed in upstate New York, Mr. Allen said.

The company is continuing its participation in many long - range programs which should provide future customer benefits through the use of the most economical means of power generation and transmission. These include several nuclear research projects and participation in study and planning groups to evaluate and plan for future electrical requirements in the state.

Early in 1965 the company reduced its electric rates. That reduction plus a prior reduction effective in October 1963 is saving customers about \$2,900,000 annually based on usage during 1965, Mr. Allen said.

"In addition to these rate reductions, electric power costs of business and industries served are about \$1,300,000 less annually than they would have been under our 1961 rates because economies which we have effected in our cost of fuel have been passed on to these customers," he continued.

He said natural gas customers are enjoying lower rates as a result of the reduced cost of gas which we purchase from our suppliers, and the distribution to our customers of refunds which we received from these pipeline companies in settlement of rate proceedings before the Federal Power Commission.

NYSE&G currently employs about 270 men and women in the Geneva district who earn an annual payroll of approximately \$2,100,000.

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Year Of Changes —

New Scout District Studied

Nineteen Sixty - Six will see many changes in Scouting in our area. One of the big changes will be the addition of another man to the staff and the redistricting of the council to four districts. This is now being studied by the redistricting committee appointed by the Executive board.

There will be a new look at summer camp this year with the addition of the new swimming pool. Swimming instruction and unit swimming will become much more popular and enjoyable. The boating and canoeing program will be expanded and improved. For the first time we are running our own junior leader training program at camp Babcock - Hovey. This is a program for senior patrol leaders of troops and patrol leaders of troops.

Another new development is a special explorer week at camp for members of explorer posts, with an expanded program to meet their needs. This will include such things as water skiing instruction, motor boating, fishing, hunting instruction, canoe trips and many other things that will be of interest to the young men of the program.

Besides these, a large conservation program will begin at Camp Babcock - Hovey in cooperation with the State department of forestry and conservation. A big drive to establish new units for boys to join has already been kick off at a new unit dinner sponsored by Howard Samuels and Kordite Company. As a result of this dinner we hope to establish a number of Explorer specialty posts.

One will be a post at the Geneva General Hospital which will specialize in the field of medicine. Another will be a post at St. Stephen's Roman Catholic Church.

Last year our membership reached a new all time high in cub Scouting. This year we hope to achieve a real breakthrough in Boy Scouting and Exploring.

One of the activities which we hope we can get underway this year is a council - wide recognition program of Scouts who achieve the rank of Eagle. With Jerold Poland of Geneva in charge, we are sure it will happen.

Our cross country expedition, our annual see America trip to the Philmont Scout Ranch in Cimarron, New Mexico, under the leadership of J. Walter Keating of Stanley, will again be a highlight. Dr. Verne M. Marshall of Geneva will be one of the leaders for this year's trip.

The completion of a new long range plan, under the direction of Dr. Donald Barton of Geneva will be another mile stone.

One of the big problems which has held up Scouting in this area for the last few years has been money.

We predict that this year the Scouters and communities of the council are going to come through and help make this one of the best years we have ever had in terms of Scouting.

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British Trade With Reds Hit

WASHINGTON (AP) — Rep.

Paul A. Fino, R-N.Y., charges that the "British government will trade with anybody," including North Viet Nam, "for a brass farthing."

With that, the Bronx Republican introduced in Congress Wednesday a bill that would close American ports to ships trading with the Asian nation. He described British shippers as the worst offenders.

He said his legislation would serve notice that the nation "does not tolerate trade with our enemies in war material that menaces our own American troops."

Mr. Businessman . . .

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SOME OF THE OLD FASHION' WAYS ARE STILL THE BEST



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