

It Was A Dull Day Times Newsman 'Makes' the News

On a dull day, it is often said that a newspaperman will "make the news."

And today's fire call on S. Main St. was a good example. Shortly after 9 a. m. the fire radio monitor alerted all Geneva fire fighters to a "fire call at 469 S. Main St."

The address had a familiar ring to Dave Herres, Hobart student and summer reporter-photographer for The Geneva Times. That is where he and his bride of 6 weeks, Valerie, have an apartment.

Assigned to "cover" the fire, he found that the firemen were in his basement apartment which was full of smoke.

The firemen found that the Herres couple had forgotten to turn out the fire from under the frying pan.

Most unconcerned by the excitement was the couple's kitten "Mox" who promptly went back to sleep as firemen installed smoke ejectors to clear the apartment.

All three companies were also called out late yesterday

Lyons Man Heads Girl Scout Drive

Mrs. George Parsons, president, Seven Lakes Girl Scout Council, Inc., announced the appointment today of William Schlee as 1964 Council Campaign Chairman. Mrs. Parsons noted "The Seven Lakes Girl Scout Council is very fortunate to have Mr. Schlee heading the 1964 Fund Campaign. Mr. Schlee has been active in scouting for many years and has been associated with several Girl Scout Camps."

William Schlee, a native of Lyons, graduated from Lyons High School and attended the University of Vermont. He is Assistant Resident Engineer for the State of New York in Wayne County. Schlee served as a fighter pilot during World War II and is a major in the Air Force Reserve. Mr. Schlee is married and resides on Dickerson Street, Lyons, with his wife, Dorothy, and their daughter, Debbie, who is a member of Troop 389 in Lyons.

Major Schlee said, "It's an honor to serve as Seven Lakes Council Campaign Chairman and I'll do my best to assure the Campaign's success. The Girl Scouts have been in the forefront of the battle against juvenile delinquency for over 53 years and I'm certain that every citizen will want to do his part in supporting this worthwhile organization."

The campaign objective is \$25,000 to be used to provide program and service throughout the Council jurisdiction. Fund drives will be held in twenty-one non-Community Chest communities in Ontario, Seneca, Wayne, Yates and part of Steuben counties. Seven Lakes Girl Scout Council, Inc. serves over 8,000 girls in their six county area. The Campaign is scheduled for the last two weeks in September.

Boy Breaks Arm in Fall

A boy was admitted to Geneva General Hospital and two other children were treated and released for minor injuries, yesterday.

Robert Gustin, 11, RD Canandaigua, was admitted to the hospital after he fractured his left arm in a fall. He is reported in good condition this morning.

Michael Johnson, 2½, 511 S. Main St., was treated for an injured finger.

Stephanie Quartaro, 6, 103 Angelo St., received a puncture wound in her left foot.

Storm Damages Auto

The storm yesterday was responsible for damage to an automobile parked on Genesee St. Armand Felicetti, 38 Genesee St., told Geneva police that branches and utility-wires fell on his car, breaking the windshield, a rear view mirror and damaging the left front fender.

If you like The Times tell your neighbors. If you don't, tell us.

\$ DAY BUY!

\$5.99

PAJAMA SETS

\$4

TODD'S

520 EXCHANGE ST.

Personals

Patrick Moschiano, son of Mr. and Mrs. Louis Moschiano of 21 Hillcrest Ave., is a patient in Strong Memorial Hospital in Rochester where he underwent surgery last week.

Production of paper and paper board reached an all-time high of 39 million tons in 1963, the American Paper and Pulp Association reports.

Built Camp Items

30 VA Patients Tour Boy Scout Camp

The Finger Lakes Council, Boy Scouts of America entertained 30 patients from the Veterans Administration Hospital, Canandaigua, New York, on Friday. The group was invited to Camp Babcock-Hovey by Edmond T. Hesser, Scout executive.

After being welcomed by Edward C. Rhoney, District Scout Executive, Arrowhead District, the patients had lunch with the Scouts. Immediately following lunch they were escorted on a tour of the camp facilities by Barry Colburn, program assistant.

peutic benefit from doing these projects for community use. Also, that "outings", such as the visit to Camp Babcock-Hovey, contribute greatly to the social and civic interests of the patients.

Sink, Tub Plugged?
Call Geneva 789-1440
JOE FELIGNO
Licensed Plumber

"T" stands for "TALENT" which may be aptly applied to the STAFF OF FITTING EXPERTS employed by our store. No trouble at all to demonstrate. May we once again mention our LADIES' HEEL HUGGER? It's a honey.

BRANDOWS

MADIA'S

BIG

'M'

MARKET

316 CASTLE ST. GENEVA

We Reserve The Right To Limit Quantity

NEW SUMMER HOURS

9 A.M. — 10 P.M. 7 Days a Week

**Where Your Savings
Are Always In Cash**

Save 16c

CIRCUS

JUICE DRINKS

4 oz. tins

4 \$1

SAVE 7c

BONNIE BROOK

BREAD WHITE 1 lb. loaf

13c

SAVE 12c

PERSONAL SIZE

IVORY SOAP BARS

12 69c

SAVE 15c

MAXWELL HOUSE

INSTANT COFFEE 10 oz. Jar

\$1 49c

SAVE 22c

EMPRESS-WHITE MEAT

TUNA Packed in water No. ½ Cans

3 89c

SAVE 12c

NBC-1 lb. bag

OREO COOKIES

37c

SAVE 6c

WALDORF

Tissue White or colored Roll Pkg.

4 29c

SAVE 10c

MORTON-4 Varieties

CREAM PIES

29c

ARMOUR STAR

ROUND STEAK

CENTER CUT

lb.

68c

ARMOUR STAR

HAM

SHANK HALF lb.

35c

BUTT HALF lb. **49c**

SPLIT BROILERS Just right for barbecuing lb.

35c

BONELESS RUMP ROAST lb. 89c	CENTER CUT HAM SLICES lb. 79c
CHICKEN LIVER lb. 59c	SIRLOIN TIP STEAK lb. 99c
BONELESS ENGLISH ROAST lb. 79c	CENTER CUT SHOULDER STEAK lb. 49c

FRESH SOUTHERN PEACHES 4 lb. till

69c

PLUMS El Dorado Variety 2 lbs. **49c**

CALIF. VALENCIA ORANGES 4 lb. bag. **69c**

CALIF. BARTLETT PEARS 6 For **39c**

SWEET JUICY NECTARINES 2 lbs. **49c**

NEW CABBAGE Solid Heads EACH

15c

SUNNY SQUARE CORN CREAM STYLE 6 303 cans **79c**

L & S KOSHER DILLS ½ GAL. **49c**

ICY POINT PINK SALMON No. 1 Can **59c**

GRANDMA BROWN'S BAKED BEANS 56 oz. can **59c**

HASTA - LO CALORIE SODA 4 FLAVORS 12 oz. tin **8c**

SUNNY SQUARE FRUIT COCKTAIL 4 303 cans **89c**

PENNY CURTISS - LARGE SPANISH BAR CAKE REG. 39c **29c**

WHITE, PINK OR YELLOW SCOTT TOWELS 5 reg. rolls **\$1**

BONNIE BROOK SPINACH whole leaf or chopped **10c**

REAL GOLD-LO CAL LEMONADE 6 oz. can **10c**

COUPON

SAVE 19c

MIRACLE WHIP Salad Dressing

QUART **36c**

JAR

Adults Only — 1 Per Customer

COUPON GOOD THRU SATURDAY, JULY 25

CLIP THIS COUPON

SAVE 34c

JACK FROST or DOMINO SUGAR

5 lb. bag **29c**

With \$10 or more in Purchases — 1 per Customer

— Coupon Good Thru Saturday, July 25 —