

Buy A Man's Gift....
WHERE A MAN BUYS!

Give Him A Clothing
Gift From
ROGAN & JOHNSON



BOTANY ROBES

Smartly Tailored
in Plaids or Stripes

\$10.00 up

OTHER ALL WOOL ROBES

in a large variety

\$5.95 up

Beautiful SILK ROBES

\$10.95

Smart SWEATERS

In Pull-Over, Zipper
or Button Front
Styles.

\$2.95 up

Gift SHIRTS

In White or Fancy
Patterns.

Lion Brand \$1.65

Arrow Shirts \$2

NECKWEAR

Nicely Boxed for
Gifts.

55c to \$3

SCARFS

The Ideal Gift
In Silk or Wool

\$1.00 up

PAJAMAS

A Gift Every Man
Likes.

Outing Flannel
Or Broadcloth

\$1.95 up

ROGAN & JOHNSON
16 Seneca St.

"Clothes for Men"

COUNTY TAX RATE IS UP 50 CENTS \$1,000

Canandaigua, Dec. 6.—(Special).—A boost of 50 cents on each \$1,000 of assessed valuation in Ontario County's tax rate for 1939-40 is reflected in an increase of \$6245.98 in the amount which Canandaigua City must contribute for state, district and county taxes. Its total apportionment for the new tax year is \$101,359.78 as against \$95,113.80 a year ago.

This increase is almost as large as that assessed against Geneva City which must pay \$213,338.25 toward the new state, district and county tax levy, an increase of \$7,650.24 over its assessment of \$205,688.01 in 1937-38.

Ontario County's tax rate for state, district and county purposes jumped from \$9.34 last year to \$9.84 due to an increase of \$37,000 in the county budget.

Despite this budget boost three communities in the county show a lower tax rate for the coming year than for 1937-38. Bristol Town leads the tax-saving communities with a drop of \$1.50 on each \$1,000 of assessed valuation. Its tax rate for the new year is \$24.19 as compared with \$25.69 a year ago. However, except for Naples Town, Bristol has the highest rate in the county, outside Canandaigua and Geneva cities.

West Bloomfield's new rate of \$15.42 is 68 cents less than a year ago. South Bristol chalks up a drop of 4 cents on each \$1,000, its new rate being \$20.40.

Increases range from 12 cents in Manchester Town and Village to \$1.92 in Victor town.

Canandaigua City's larger proportionate increase is due to the equalized valuation placed upon it by the Board of Supervisors in comparison to that for its more populated sister-city.

New tax rates for the various villages and towns and their increases are:

Canandaigua, \$22.04-54 cents; Canandaigua Town, \$18.97-39 cents; East Bloomfield Town, \$18.32-71 cents; East Bloomfield Village, \$13.89-41 cents; Farmington, \$17.60-61 cents; Geneva Town, \$15.91-34 cents; Gorham Town, \$14.91-43 cents; Rushville Village, \$12.12-43 cents; Hopewell, \$16.41-97 cents; Manchester Town, \$15.61-12 cents; Manchester Village, \$12.10-12 cents; Naples Town, \$26.40-81 cents; Naples Village, \$19.27-81 cents; Phelps Town, \$14.05-13 cents; Phelps Village, \$12.12-99 cents; Richmond, \$17.69-40 cents; Seneca, \$15.19-24 cents; Victor Town, \$19.96-91 cents; Victor Village, \$14.61-41 cents.

December Meeting of Herrick Bible Class

Members of the Herrick Bible Class of the First Presbyterian church held their December meeting last evening in the parish house. There were 43 members present.

Arrangements were discussed for a benefit to be held soon, and the class voted to give \$25 toward chairs for the Junior department. An old-fashioned oyster supper will be given by the organization some time in January.

The members of Mrs. E. R. Dobbin's circle were hostesses. Mrs. Herman Jehn and Mrs. Frederick L. Harper poured. Mr. Jehn furnished the table centerpiece which was formed of poinsettias, Christmas evergreens, pine cones and colored gourds.

Experiment Station Notes

Prof. P. J. Parrott will present his annual address to the New York State Grange at its annual convention in Jamestown on Tuesday, December 13th. The Station director will summarize activities of the Station for the Patrons of Husbandry.

Drs. G. J. Hucker and D. O. Carpenter are scheduled to address the Farm and Home Week program of the state school of agriculture at Cobleskill on Thursday, December 8th. Dr. Hucker will speak on "Dairying in New Zealand" and Dr. Carpenter on "Use of Surplus Milk in Making Plastics."

HAVE ROLES IN PLAYERS PRODUCTION



DR. H. N. HUBBS

Dr. Horace Newton Hubbs, chairman of the Board of Advisors of the Geneva Players, will play the part of Lewis Murray, husband and father, in the play "Yes My Darling Daughter" which is to be presented by the Players on Thursday evening, December 15th, in the Geneva High School auditorium.



MISS ELIZABETH LEWIS

Miss Elizabeth Lewis, who has experience in dramatic work while a student at Linden Hall Little, Pa., will play the role of the maid in the same play.

Work to Start on New Scout Camp Site In Next 30 Days Is Decision

Work will be started within 30 days on development of the new camp site of the Finger Lakes Council, Boy Scouts of America, on the east shore of Seneca Lake near Gilbert Station following action of the executive board and committees at the last session of the calendar year here last night. The business meeting was preceded by a dinner at the First Presbyterian church.

Camping equipment from Camp Taron, former camp on Canandaigua Lake, retained when the property was sold to a Washington, D. C. man, will be moved from storage at Naples and checked over. Drilling for water on the new site will also be started and location of a good drinking water supply will largely determine the site of the proposed dining hall.

The Council, the board decided last night, will develop its new camp to make it most suitable for Scouts of 12 and 13 years of age, constituting a majority of Scouts in the territory. Wishes of parents and the donors of the large gifts for the camp will also be taken into consideration. Harry Weart, Seneca Falls, chairman of the camp committee, reported briefly on activities during the past month.

The board and committee heard a brief talk by the Seneca Falls superintendent of schools, Frank F. Paige, on the value of Scouting in the public school program. Mr. Paige is a former director of the Louis Agassiz Puertes Council, on Ithaca.

The executive board was formally informed of the action of the board of directors in the purchase of the new camp and the sale of Camp Taron. Charles A. Mitchell, comptroller, made the treasurer's report in the absence of Treasurer William Chilson. It was reported all operating accounts have been paid and there is a balance on hand.

Lee A. Taylor, troop organization committee chairman, presented his resignation. Following the submission of a report, Mr. Taylor's resignation was accepted with regret and a resolution thanking him for his work during the past ten years was adopted. In his report, the committee chairman announced the formation of a new troop at Stanley, sponsored by the PTA with Edward Goodridge as scoutmaster. Troop 68 at Gorham also has registered.

A new troop is also being formed at Stanley under the supervision of Commissioner Peter P. King, of Gorham. A new troop for Rushville is also being organized under his direction.

Reporting for the finance committee, Charles S. Wilson, of Ball, chairman, stated that \$1,000 has already been turned in on the campaign. He noted that reports from various communities are very encouraging. He said that if each community will meet the same quota as last year the Council's budget will be secured. Mr. Wilson stressed the importance of securing this amount in order to guarantee the Scouting program as planned and the new camp for next summer. Gorham, Ovid and Romulus have already over-subscribed their quotas. Other communities were reported as incomplete.

The executive board then adjourned its session and the various committees went into their meetings. Following this, the board re-convened and heard committee reports and approved their plans.

Additional gifts of both money and equipment for the new camp were reported. Basil T. Elmer, of Canandaigua, chairman of the Scout advancement committee, reported on the work of this committee for the past year. Beginning in 1939, following a study of Scout advancement throughout the Council, communities having more than one troop will have a unified board of review program. This board will meet once a month to provide scouts with an opportunity for advancement.

Rev. R. F. Wentz, Seneca Falls, chairman of the leadership and training committee, announced that a tentative program of training courses has already been set for 1939. These courses will start early next year in several locations throughout the tri-county area of the Council. A Council-wide training course is planned for Gorham in the spring.

An addition to the schedule is the possibility of a training course in crafts for older Scouts. Registration will be limited to one boy from each troop. An outdoor training course for Scouts is also planned for during the summer camp season at the new camp.

Commissioner A. J. Cowan reported that during the past four weeks 28 of the 41 troops have been visited by members of his staff. He also noted that the troop rating program is accomplishing a good piece of work.

About 80 members of the executive board and Scouts attended the meeting last night.

DeSales High School Notes

(By KATHRYN MORAN)

The annual retreat, including daily mass, a conference, novena and other exercises, was held at the 9 o'clock mass on Wednesday morning of last week and closed with corporate Communion on Friday morning. The Paulist Fathers, Rev. Walter Sullivan, C. P., and Rev. John Smyth, C. P., conducted the three-day retreat.

At the last regular Sodality meeting Miss Regina Sweeney of the Geneva High School faculty spoke on the work of the Junior Red Cross, suggesting many ways in which the high school students might help others in times of distress, and telling of services of other schools. Miss Sweeney commended the students on the worthiness of its November temporal activity and the preparation of Thanksgiving baskets for the needy.

Opening the 1938-1939 basketball season with a 19-20 defeat at the hands of Penfield High quint last Friday night, the DeSales High team displayed enough frequent bursts of speed and sharp-shooting ability to class them as a definite threat to future opponents on the current schedule.

Annual Meeting of E. L. C. E.

The annual meeting of the E. L. C. E. of the First Evangelical church was held last evening, with about twenty present.

Annual reports were made and plans discussed for the coming year. Officers elected were as follows: president, Roger H. Scott; vice president, Frank Estes; secretary, Miss Ruth Hinkle; treasurer, Miss Mary Walker; pianist, Miss Helen Hinkle; assistant pianist, Mrs. G. W. Lemke; chorister, Frank Estes. Following the business meeting, games and refreshments were enjoyed.

CHRISTMAS MOVIE SHOW FOR CHILDREN

Arrangements are being made for the presentation of the free Christmas movie show for the children of the city, through the courtesy of the Schine Theatre management. The show will be given on Saturday morning, December 17th, at 10 o'clock.

This is one of the local Christmas projects and through the children's contributions, the local Community Christmas committee hopes to be able to secure gifts for the Christmas baskets for the needy.

Admission to the show will be one usable toy or an orange.

Parents of the children are asked to cooperate with the committee by arranging for the admission fee. The theatre management and officials of the Community Christmas committee wish to stress the fact that only good usable toys are to be brought to the theatre. If a child has no toy to contribute, he may bring an orange.

The toys and oranges will be used in the packing of Christmas baskets by the Community Christmas committee.

All children of the city are cordially invited to attend the show. The name of the movie to be shown will be announced later.

AIR TRAVEL ILLUSTRATED IN LECTURE

A new conception in a travel lecture which embraced the finest scenery from the air in a single program was presented by Winfield Markham, traveler and lecturer, at the Woman's Building last evening, under the auspices of the Geneva Woman's Club.

A somewhat different and unusual presentation of stereoscopic views made the lecture doubly interesting. Artistic and colorful pictures of the outstandingly beautiful scenery viewed in over 25,000 miles of air travel were shown.

Mr. Markham at the opening of his lecture announced that he had created "a story of just such a trip as you could take any time." He emphasized the fact that air travel is considered the second safest known method of travel and stated that in over 25,000 miles of travel he had never experienced any trouble in the air. Changes which have come about in air travel since he took his air pictures were also reviewed by the speaker.

After showing a map of the country traversed by plane, Mr. Markham pictured the start of the air journey from the Newark airport to the territory in the east, south and southwest, and from the west coast over the northwest and return.

Mr. Markham in his lecture showed pictures of travel from Newark to Chicago, Salt Lake City and to San Francisco, then on to San Diego, north to Portland, Seattle, Vancouver and return; following the Columbia river many miles, then back to Salt Lake City and the return east to New York.

A special feature of this program were the scenes of the national parks of the west, Bryce, Zion, Grand Canyon, the Tetons, Rocky Mountain National Park, Yosemite, Mt. Shasta, Glacier and Yellowstone parks were included.

Interesting personal experiences during his journey were related by Mr. Markham. The speaker was introduced by Mrs. W. E. Achilles, club president. The event was well-attended.

Brick School P. T. A. Program
The Parent-Teacher Association of the Brick School on Johnson Road will hold a meeting and program tomorrow evening at 7:30 o'clock at the school for the members of the organization.

Study Group to Hold Meeting
The regular monthly study group meeting of the High Street Home and School Club will be held tomorrow afternoon in the school auditorium from 2 until 3 o'clock. "Age Variation in Playmates" will be the topic led by Mrs. F. S. Brownlee.

Following the discussion tea will be served. The group is open to anyone interested.

Cere Circle Christmas Party
The annual Christmas party of the Cere Circle of the Experiment Station will be held tomorrow afternoon at 3 o'clock at the Director's residence.

Those attending are asked to bring a gift of a toy or an article of clothing to be given to the needy. Mrs. George W. Pearce is in charge of the program.

Girls' Friendly Society
About thirty attended the supper and business meeting of the Girls' Friendly Society at Trinity church last evening. Mrs. Emma Herenden spoke on "Madonnas" with pictures to illustrate different artists' conceptions of the subject.

Boys' Choir Rehearsal Postponed
The rehearsal of the boys' choir of Trinity church, which is usually held on Wednesday evening, has been changed for this week to Saturday morning at 9 o'clock.

Guilford Class Postpones Meeting
Members of the Guilford Class of the North Presbyterian church have postponed the meeting scheduled for tomorrow afternoon because of the death of C. K. Bacon.

Rankin Guild Elects New Slate of Officers

The Rankin Guild of St. Peter's church held a luncheon supper and business meeting last evening in the parish house.

The following officers were elected for the coming year: president, Mrs. Edwin Schirel; secretary, Miss Doris Strouse; treasurer, Mrs. William Strouse; social chairman, Mrs. Kenneth Kreutter. A picture of Dr. Rankin, which had been donated to the Guild, was presented at this time. About sixteen members were present.

Teachers Dine at Southwick Arms

The Teachers Study Club of Phelps held its annual Christmas dinner at the Southwick Arms on Thursday, December 1st.

The following were present: Miss Sadie V. Leo, chairman; Miss Irene Kurtz, assistant chairman; Mrs. Louch, Mrs. Derr, Miss Rice, Mrs. Wetmar, Mrs. Severson, Mr. and Mrs. Loveless and Mrs. Yackel.

For classified advertising Phone 2424. Advertisement.

ANTISIALOGOGUE

By C. D. McCARTHY
of McCarthy's Pharmacy

An excessive flow of saliva is sometimes checked by a doctor's prescription for antisialagogue, an agent to relieve this condition.

Medical knowledge has more than one arrow in the quiver and more than one string to the bow. It is important that you consult your physician when annoyed by such a condition. There are other remedies and only the skilled doctor should advise what is best suited to your constitution and particular complaint.

Again, medication is so important that only the purest and best should be used. A doctor's advice is wasted, worse than wasted, unless his prescriptions are filled by a capable, scientific druggist.

This is the thirty-third of a series of Editorial Advertisements appearing in this paper each Tuesday.

Copyright



Look Your Best for the HOLIDAYS

A suggestion — A hint....

Will you have time to get a new permanent after the rush of holiday activities start? ... Will you have time to constantly do-or-have done-your hair?

Eliminate this worry NOW!

SENECA BEAUTY SHOPPE
68 SENECA ST. PH. 2644

GIVE A REAL PERSONAL GIFT... YOUR PHOTOGRAPH

Make an appointment NOW
for your Portrait — either at
home or in our...
NEW STUDIO

You Can Have Portraits
For As Little As..... **\$5 DOZ.**

STEWART'S STUDIO

Main Street Opp. Masonic Temple

Wallace Nutting Reproductions

at
1/2 Price of Originals

We present to the people of Geneva
the beautiful reproductions of Wallace
Nutting picture creations, the fame and
reputation of which need no explanation.

FIROOZI

59 Seneca St. Phone 2770

Baumgartner & Sons Market

352-356 Exchange St. Dial 2395

Telephone Your Meat Order

5 Free Deliveries Daily To Your Door
(It's easy to buy good meats by phone at Baumgartner's — DIAL 2395 — You will always get what you want at reasonable prices.)

Here's Our Wed-Thurs. Specials (We Close Wed. Afternoons At 12:30)

Best Round Steak Will Grind 34c
Swiss Steak From Round... 32c
Delicious Sirloin Steak... 36c
BUY A GOOD 2 LB. STEAK AT THIS PRICE

Small Porterhouse Steaks.. 38c
Mild Corned Beef.. 25c, 28c, 32c
FOR A CHANGE—HAVE A BOILED DINNER

Sliced Bacon 22c Rindless Sliced 26c

Quality Merchandise At Lower Prices

This Christmas more than ever
before your Gifts should be
something useful.

LEATHER GOODS Is Your Answer

Ladies' Purses..... **\$2.95 to \$12.00**
Gents' Bill Folds..... **\$1.00 to \$6.00**
Gents' Fitted Cases..... **\$3.50 to \$14.50**
Zipper Traveling Bags..... **\$5.00 to \$12.00**
Gladstone Bags..... **\$8.50 to \$22.50**
Ladies' Wardrobe Cases.. **\$10.75 to \$15.75**
In Leather and Stripes

Name or Initial in Gold or Silver
On Any Purchase Without Charge

FREE PARKING - For Our Customers
AT TED TAYLORS-REAR OF OUR STORE
With Purchase of \$1.00 or More

Chas. Brunskill

"Buy Leather Goods from a Leather Goods Man"
438 Exchange St. Phone 3045